

Brandon, Manitoba

Brandon

(Census Agglomeration)

This Census Agglomeration of Brandon consists of Brandon, C, and Elton, RM both in census division No. 7

Population

July 1, 2006 Estimate.....	43,169
% Cdn Total.....	0.13
% change, '01-'06.....	2.36
Avg. Annual Growth Rate, '01-'06, %.....	0.47
2008 Projected Population.....	43,267
2011 Projected Population.....	43,408
2006 Households Estimate.....	18,553
2008 Projected Households.....	18,695
2011 Projected Households.....	18,904

Income

% Above/Below National Average.....	-14
2006 Total Income Estimate \$.....	975,960,000
% Cdn Total.....	0.11
2006 Average Hhld. Income \$.....	52,600
2006 Per Capita \$.....	22,600
% 2006 Hhlds, Income \$100,000+.....	8.77
2008 Projected Total Income \$....	1,050,040,000
2011 Projected Total Income \$....	1,162,880,000

Retail Sales

% Above/Below National Average.....	+62
2006 Retail Sales Estimate \$.....	842,740,000
% Cdn Total.....	0.21
2006 per Household \$.....	45,400
2006 per Capita \$.....	19,500
2006 No. of Establishments.....	427
2008 Projected Retail Sales \$.....	893,440,000
2011 Projected Retail Sales \$.....	981,430,000

Population

2006 Estimates

Total.....	43,169
Male.....	20,897
Female.....	22,272

Age Groups

	Male	Female
0-4.....	1,240	1,076
5-9.....	1,181	1,210
10-14.....	1,375	1,337
15-19.....	1,547	1,494
20-24.....	1,663	1,750
25-29.....	1,762	1,802
30-34.....	1,456	1,384
35-39.....	1,386	1,290
40-44.....	1,586	1,650
45-49.....	1,580	1,666
50-54.....	1,361	1,396
55-59.....	1,254	1,309
60-64.....	860	1,034
65-69.....	743	850
70+.....	1,903	3,024

Daytime Population

2006 Estimates

Working Population.....	27,144
At Home Population.....	19,286
Total.....	46,430

Income

2006 Estimates

Avg Household Income \$.....	52,604
Avg Family Income \$.....	62,752
Per Capita Income \$.....	22,608
Avg Employment Income Male \$.....	34,293
Avg Employment Income Male (F/T) \$.....	43,327
Avg Employment Income Female \$.....	21,825
Avg Employment Income Female (F/T) \$....	30,560

Disposable & Discretionary Income

2006 Estimates

Disposable Income/Hhld \$.....	40,864
Discretionary Inceom/Hhld \$.....	13,083

Brandon, Manitoba

Liquid Assets

2004 Estimates

Equity Investments per Hhld \$	43,843
Interest Bearing Investments per Hhld \$	61,381
Total Liquid Assets per Hhld \$	105,224
Total Liabilities per Hhld \$	40,206

Labour Force

2006 Estimates	Male	Female
In the Labour Force	12,822	11,061
Participation Rate	76.5	61.2
Employed	12,237	10,527
Unemployed	585	534
Unemployment Rate	4.6	4.8
Not in Labour Force	3,938	7,027

Occupations by Major Groups

2006 Estimates	Male	Female
Management	1,427	665
Business, Finance, Admin	1,002	2,739
Natural & Applied Science & Related	730	146
Health	353	1,347
Social Sci, Government Services & Religion	289	665
Education	470	585
Arts, Culture, Recreation & Sport	230	156
Sales & Service	3,126	3,821
Trades, Transportation & Equipment Ops, etc	3,532	142
Primary Industries	556	197
Processing, Mfg & Utilities	1,012	457

Level of Schooling

2006 Estimates

Population 20 years +	31,815
Less than Grade 9	2,246
Grade 9-13 w/o Certif	7,700
Grade 9-13 with Certif	3,437
Trade Cert/Dip	4,146
Non Univ w/o Certif/Dip	1,786
Non Univ with Certif/Dip	5,365
Univ w/o Degree	2,786
Univ w/o Degree/Certif	2,062
Univ with Certificate	724
Univ with Degree	4,349

Average Household Expenditures

2006 Estimates

Food \$	6,004
Shelter \$	10,208
Clothing \$	2,231
Transportation \$	6,928
Health & Personal Care \$	2,184
Recreation, Reading & Education \$	4,299
Taxes & Securities \$	12,591
Other \$	8,012
Total Expenditures \$	52,458

Private Households

2006 Estimates

Private Households, Total	18,553
Pop. in Private Households	42,259
Average No. per Household	2.3

Families

2006 Estimates

Families in Private Households	11,662
Husband-Wife Families	9,754
Lone-Parent Families	1,908
Avg Number Persons per Family	2.9
Avg No Sons/Daughters at Home	1.1

Brandon, Manitoba

Housing

2006 Estimates

Occupied Private Dwellings	18,553
Owned	11,545
Rented	7,008
Single-Detached House	11,555
Semi-Detached House	687
Row Houses	774
Apartments, 5+ Stories	839
Owned Apartment, 5+ Stories	23
Apartment, Fewer than 5 Stories	3,507
Apartment, Detached Duplex	736
Other Single-Attached	76
Movable Dwellings	379

Vehicles

2004 NVR ('04 YE)	1,550
'02-'04 Model Yrs VOR (July '03)	1,892
% '02-'04 Total VOR (July '03)	21.74
'81-'01 Model Yrs VOR (July '03)	23,049
% '81-'01 Total VOR (July '03)	78.26
Total VOR (July '03)	24,941

NVR – New Vehicles Registered
VOR – Vehicles on the Road

Marital Status

2006 Estimates (age 15+)

Single (never married)	10,658
Married (legal & common-law)	19,945
Separated (legally married)	877
Widowed	2,370
Divorced	1,900

PSYTE Categories

2006 Estimates

	No. of Hhlds	% Total	Index
Family Crossroads	597	3.22	215
Urban Promise	1,406	7.58	341
Conserv. Homebodies	218	1.18	60
Agrarian Heartland	293	1.58	84
Village Views	2,312	12.46	640
New Frontier Families	1,427	7.69	445
Village Blues	1,471	7.93	205
Senior Town	30	0.16	35
Highland Havens	565	3.05	131
Open Country	133	0.72	80
Middletown Mix	616	3.32	132
Blue Collar Stride	1,714	9.24	388
Elder Harbour	841	4.53	150
Second City Renters	3,804	20.50	1,072
Service Crew	351	1.89	76
Blues in Motion	2,775	14.96	578

Financial P\$YTE

2006 Estimates

	No. of Hhlds	% Total	Index
Canadian Comfort	5,086	27.41	270
Tractors & Tradelines	183	0.99	17
Country Credit	157	0.85	13
Revolving Renters	11,285	60.83	1,358
Rural Family Blues	86	0.46	6
Senior Survivors	1,726	9.30	613
Not Classified	30	0.16	118

Home Language

2006 Estimates

		% Total
English	40,296	95.35
French	93	0.22
Chinese	77	0.18
Ojibway	38	0.09
Polish	38	0.09
Other Languages	136	0.32
Multiple Responses	1,581	3.74
Total	42,259	100.00

Brandon, Manitoba

Building Permits

	2004	2003	2002
Value \$000	56,855...	48,965....	79,296

Housing Starts

	2004	2003	2002
Number.....	307.....	168.....	180

Taxation

Income Class	2001	% Total
Under \$5,000.....	3,510	9.78
\$5,000-\$9,999	5,230	14.57
\$10,000-\$14,999.....	5,080	14.15
\$15,000-\$19,999.....	4,230	11.79
\$20,000-\$24,999.....	3,340	9.31
\$25,000-\$29,999.....	3,010	8.39
\$30,000-\$39,999.....	4,530	12.62
\$40,000-\$49,999.....	2,730	7.61
\$50,000+	4,220	11.76
Total Returns, No.....	35,890	
Total Income, \$000	947,667	
Total Taxable Returns.....	25,040	
Total Tax, \$000.....	158,675	
Avg Income \$.....	26,404	
Avg Tax \$	6,336	

Daily Newspapers

	Circulation Total Paid
Brandon Sun	
Saturday.....	18,469
Sunday.....	12,625
Monday-Friday	14,393

Community Newspaper(s)

	Total Circulation
Brandon: Wheat City Journal.....	21,171

Radio Station(s)

	Power
CBWS-FM.....	100,000w
CBWV-FM.....	100,000w
CKLF-FM.....	n.a
CKLQ	10,000w
CKX-FM	89,000w
CKXA-FM.....	n.a

Television Station(s)

CBWFT-TV
CKX-TV
CKYB-TV